



Tune in  Listen  Connect

## General Privacy Policy

This Privacy Policy describes Our (TLC Radio) policies and procedures on the collection, use and disclosure of Your information when You (the user) use the Service and tells You about Your privacy rights and how the law protects You.

TLC Radio is committed to ensuring that Your privacy is protected. We are not in the business of selling, and trading email lists for marketing purposes. Should We ask You to provide certain information by which You can be identified when using this Website, then You can be assured that it will only be used in accordance with this Privacy Policy.

Below, We have provided lots of detailed information on when and why We may collect Your personal information, how We, use it, and the limited conditions under which We may disclose it to others and how We keep it secure.

Changes to this policy will be updated to this page and reviewed annually, they are effective from 2 April 2021.

### What We collect

We may collect the following information through interaction on Our Website:

- Name
- Contact information - mobile number and email address
- Other information relevant to surveys and/or promotions.

### Sharing Information

We will not sell, trade, rent or otherwise pass on Your personal information to others, including any personal information that We collect through the use of cookies, except as described here or with prior consent.

Only where You have agreed to receive marketing communications from third parties, will We pass on Your details for this purpose. We will only provide that third party with the information You have agreed to pass on and nothing more. Details may also be provided to a third party or to Our partners, for fulfilment of a competition prize given away on TLC Radio.

### Usage Data

Usage Data is collected automatically when using TLC Radio.

Usage Data may include information such as Your Device's IP address and other diagnostic data.

When You access the Service by or through a mobile device, certain information may be automatically collected, including information that Your browser sends whenever You visit Our Service or when You access the Service by or through a mobile device.

### **Information from third party Social Media Services**

When You log in to use TLC Radio through third party Social Media Services; personal data that is already associated with Your third party Social Media Service's account, may be collected.

You may also have the option of sharing additional information with the Company through Your third party Social Media Service's account. If You choose to provide such information and Personal Data, during registration or otherwise, You are giving the Company permission to use, share, and store it in a manner consistent with this Privacy Policy.

### **Tracking Technologies and Cookies**

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyse Our Service.

### **Mailing Lists**

In order to keep in touch, We collect personal information in the form of Your name, mobile number and email address. We use that information for the sole purpose of keeping in touch with You, this includes: TLC news and T.L.C deals .

As previously stated, We are not in the business of selling, and trading email lists for marketing purposes.

### **What We do with the information We gather**

We require this information to understand Your needs and provide You with a better service, and in particular for the following reasons:

- internal record keeping;
- data analysis, identifying usage trends, determining the effectiveness of Our promotional campaigns and to evaluate and improve Our Service, products, services, marketing and Your experience
- We may periodically send promotional email about new products, special offers or other information which We think You may find interesting from Us, or on behalf of trusted third party partners, using the email address which You have provided;
- from time to time, We may also use Your information to contact You for market research purposes. We may contact You by email or mobile phone;

- We may use the information to customise the Website according to Your interests;
- with other users: when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a third party Social Media Service, Your contacts on the third party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile;
- With Your consent: We may disclose Your personal information for any other purpose

### **Retention of Your Personal Data**

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with Our legal obligations and applicable laws, resolve disputes, and enforce Our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

### **Disclosure of Your Personal Data**

In the unlikely event of a company business transaction i.e. in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

Under any circumstances whereby the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities.

Comply with a legal obligation with regard to: a) the rights or property of the Company; b) possible wrongdoing in connection with the Service; c) the personal safety of Users of the Service or the public; d) legal liability.

### **Security**

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

### **Links to Other Websites**

Our Service may contain links to other Websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### **Access and Control of Your personal information**

Under GDPR, You have the right to access and amend any of the personal data that We hold. You are entitled to request that You be unsubscribed from Our mailing lists by emailing: [connect@tlc-radio-uk.com](mailto:connect@tlc-radio-uk.com) or by unsubscribing manually via Our emails.

### **Changes to this Privacy Notice**

We reserve the right to amend Our Privacy Policy and all changes will be posted here. Our Privacy Policy will be reviewed and updated annually. It was last updated on 2 April 2021.