



Tune in  Listen  Connect

Advertising Terms and Conditions

Agreement Term

The monthly or annual agreement will commence as of the Client's signature date and will continue so long as the Client (Advertiser) wishes to continue advertising on TLC radio (the Station). Monthly Agreements are made on the basis of a minimum of 2 months and Annual Agreements a minimum of 12 months.

Cancellation

The Client may cancel this agreement at any time by providing written notice via email giving a minimum of one week or one month's notice depending on the payment term of the Agreement. Annual Agreements must be cancelled within a minimum of 30 days, prior to renewal or renewal will be automatic.

Termination

The Station may terminate this Agreement at any time and without reason by serving 30 Days written notice to the Client.

Services Provided

TLC Radio agrees to air Client's advertisements according to their chosen schedule and signed Agreement:

1. 15 second advert
£70 = played twice a day for one week
£200 = played twice every day for a month
2. 30 second advert
£140 = played twice a day for one week
£400 = played twice every day for a month
3. Show Sponsor
£10 per Show for 2 x 15 seconds, paid monthly or
£20 per Show for 2 x 30 seconds, paid monthly
4. Premium Advertiser
£3600 – played multiple times (min 3) every day for a year

Other than Show Sponsors, the adverts will be played at different times of the day throughout our full 24/7 schedule and, whilst preferences will be noted, no guarantee on playtime is afforded.

If the Client requires TLC Radio to produce the advert, this is possible but may incur further costs.

The Station may, in its sole discretion, refuse to broadcast or publish an Advertisement and/or require the Advertisement to be amended. The rejection of any Advertisement by the Station shall not incur the Station any liability howsoever arising whether to the Client or any third party.

Pricing & Payment

The Client agrees to make payment to the Station via electronic transfer. Weekly slots must be paid in full if a one-off booking or by weekly direct debit if a regular booking, a minimum of one week in advance of commencement of the Agreement. Monthly slots must be paid monthly by direct debit and the first payment must be paid a minimum of one week in advance of commencement of the Agreement. Annual slots must be paid annually by direct debit and the first payment must be paid a minimum of one week in advance of commencement of the Agreement.

The Station shall have the right to change its scale of Advertisement rates at any time provided it provides the buyer with reasonable written notice.

The Station reserves the right to charge 5% interest on late payments.

Intellectual Property

All Intellectual Property (including any advertising material originated or developed by the Station under this Agreement) which is owned or licensed by the Station will at all times remain the Station's property and nothing in this Agreement shall be deemed or construed as an assignment by the Station to the Client of any Intellectual Property rights owned by the Station and all rights arising or generated by any such Intellectual Property will accrue to and inure to the benefit of the Station.

The Client must obtain the Station's written consent to use any of its Intellectual Property in the future and the Station reserves the right to charge the Client for such use.

The Client hereby grants to the Station a limited, non-exclusive, royalty-free licence to use and reproduce the Advertiser's Intellectual Property for the purposes of uploading and displaying any Advertisements provided by the Advertiser onto the Station's websites and/or (if the Station is developing the Advertisement) for the purposes of developing such Advertisement on the Station's websites, or for any other purpose in connection with the fulfilment of the Station's obligations under this Agreement.

All Intellectual Property belonging to the Advertiser shall at all times remain vested in the Advertiser and nothing in this Agreement shall be construed as an assignment by the Advertiser of any Intellectual Property rights owned by the Advertiser and all goodwill and

rights arising in or generated by any such intellectual property will accrue to and inure to the benefit of the Advertiser.

In the event of expiration or termination of this Agreement, all rights and obligations of the parties and the licences granted herein shall cease to have effect and the Company shall no longer be permitted to use the Advertiser's Intellectual Property.

Indemnity

Both parties agree to indemnify and hold each other harmless from any liabilities or damages stemming from the execution of this radio advertising agreement.

Amendments

This agreement may not be modified save for a joint amendment approved in writing by both the Client and Station.

Data Protection

The Buyer acknowledges and consents to details of the Buyer's name, address, payment record and if the Buyer is an individual to personal data (as defined under the Data Protection Act 2018) being processed by the Company and submitted to a credit reference agency, if required, (details of which shall be available upon request) for the purposes of obtaining a credit report. If Buyers are partners in a partnership or individuals trading as an unincorporated business, this clause applies to the partners in such partnership and the proprietors of such unincorporated business.

Any personal data transferred to or collected by the Buyer shall be the Company's exclusive property.

The parties warrant that they shall use reasonable commercial endeavours to ensure that they comply with all relevant legislation governing the processing and transfer of personal data at all times.

Governance

The terms of this agreement shall be governed according to the laws of England. Any disputes or legal proceedings shall be filed and resolved through a neutral arbitrator located in England.